

## Greetings from I Play I Learn!

Our eNewsletter for the month of May is here ! We had a joyous journey from inception till date. Presently we are having 75+ signed-up franchisees all over India. Years of extensive research and experience in child education has inspired the origin of "I Play I Learn"-a gen next pre-school with a conceptual accent on inclusive growth of child in an ambience of freedom, joy and fun that acknowledges PLAY as primary to a child and synonymous to childhood.



## Centre Snaps



IPIL Purnadas Road, Gariahat Centre, Kolkata- Ph. 9330630228,24661729



IPIL Salt Lake AC Block Centre, Kolkata-Ph. 9331871157,40041847



IPIL Ramkrishnanagar Garia Centre, 9038975850,32943167



IPIL Lalpur Centre, Ranchi- Ph.09279501097,0651-2218247



IPIL Survey Park Centre, Kolkata- Ph.9007206559,65365088



IPIL Andul Road Centre, Howrah-Ph. 9007443322,9330158595



IPIL Chapra, Bihar - Ph.09852583443,0615-2245322



IPIL Kankarbagh Centre, Patna-Ph.09386922161,



IPIL Old Town Centre, Bhubaneswar, Orissa-Ph. 09337729302,0674-3296055



IPIL Dibrugarh, Assam-Ph.09678004672



IPIL Boring Road Centre, Patna-Ph.0612-3219084



IPIL Behala Centre, Kolkata - Ph. 990342234

Digha (Patna, Bihar)  
Bhagalpur (Bihar)  
Gorakhpur (U.P.)

Opening Shortly

**PARENTING TIP OF THE MONTH:** Be a patient listener first.

### Positive Parenting:

- Read various story books to your child. Nurture his/her love for books by taking your child to the library or bookstore.
- Encourage your child to play with other children. This helps him/her to learn the value of sharing and friendship. (to be continued in our next eNewsletter)

## CELEBRATION OF MAY: RABINDRA JAYANTI

'Rabindra Jayanti' is celebrated in West Bengal and other parts of the country to pay homage to Rabindranath Tagore. This year we celebrated the 150<sup>th</sup> birth anniversary of Rabindranath Tagore on 8<sup>th</sup> of May. *Rabindra Jayanti* is also called '*Poncheeshe Boishakh*' as per the Bengali calendar. Music, skits, dramas, traditional songs and dances are performed by various cultural institutions.

Rabindranath Tagore who is famously known as "Bishwakabi"- is considered as one of the greatest Indian scholars of the 20th century. His literary works reflect a unique blend of Indian poetry and spiritual mysticism. He was the first Asian to become the Nobel laureate in literature in 1913 for his collection of poems titled '*Gitanjali*'.

### I Play I Learn & Abbott

It's our pleasure to announce that we have joined hands with Abbott for hosting Healthy Child Contest in our centers all across the nation. This month we have conducted Healthy Child Contest in Garia centre, Kolkata on 1st May '10 and on 8<sup>th</sup> May '10 in Gariahat centre, Kolkata. Our successful partnership with this brand has benefited parents as well as children.

FACTS ON  
MAY

May Day' is celebrated in India as 'Labour Day' which began with the United States Labour Movement on May 1, 1886. May Day, refers to various labour celebrations conducted on May 1st that commemorate the fight for the eight-hour work shift. May Day, is also known as International Workers' Day, or Labour Day